

# 2026 SPONSORSHIP OPPORTUNITIES



PRESENTED TO:

PRESENTED BY:



2026

# SIGNATURE EVENTS



*A Golden*  
**JUBILEE**



AUGUST 13 | SANFORD STUD FARM | 6-10 PM

## Annual Golf Classic

OCTOBER 1 | AMSTERDAM MUNICIPAL GOLF COURSE



# Strong Partnerships. Stronger Community.

For more than 120 years, St. Mary's has stood at the heart of our community—evolving from humble beginnings into a trusted, regional provider of compassionate, high-quality care. Through generations of change, medical advancement, and community growth, our mission has remained constant: *servicing all with compassion and excellence.*

Now, more than ever, we need our community to choose St. Mary's for their healthcare—and choose the Foundation as their partner in sustaining and strengthening that care. Like many rural hospitals, St. Mary's is facing significant financial challenges due to rising costs, evolving patient needs, and ongoing reimbursement shortfalls. With narrowing financial margins, St. Mary's is increasingly more limited in our ability to invest in the programs, services, and workforce that benefit our community. To underscore an important truth: **community partnership has never been more essential.**

Philanthropy is not an “extra” at St. Mary's—it is a strategic and mission-critical investment in patient care, technology, access, and innovation. When individuals, corporate sponsors, and community partners choose the Foundation, they directly strengthen the hospital's ability to deliver safe, advanced, and compassionate care—right here, close to home.

Last year's signature events demonstrated what is possible when our community comes together. Thanks to many generous partners, we exceeded our fundraising goals, and we are planning to build on that momentum in 2026. Beyond dollars raised, these events celebrate our mission, and highlight St. Mary's enduring role as a trusted, valued, and essential part of the community.

This year, we invite you to partner with us—sending a powerful message: **that access to quality care, close to home matters, and that St. Mary's future is worth investing in.**

Enclosed you will find sponsorship opportunities for our two signature events. These are designed to align with our philanthropic goals, while providing meaningful recognition and engagement for you. We would be honored to welcome you at our events and to recognize your leadership in sustaining community healthcare.

We hope you choose to partner with us to ensure that when our community needs care, St. Mary's is here—strong, stable, and ready.



With gratitude,



Gilli Hachey  
Executive Director  
Foundation

**2025**  
at a glance

**136,000**  
clinic visits

**26,000**  
ER patients

**4,800**  
same day surgeries

**1,660**  
employees

**\$105,000**  
net proceeds raised  
annual gala

**450**  
gala attendees

**\$65,000**  
net proceeds raised  
golf classic

**144**  
registered golfers

THE FOUNDATION OF ST. MARY'S HEALTHCARE INVITES YOU TO

# *A Golden* **JUBILEE**

AUGUST 13 | SANFORD STUD FARM | 6-10 PM

A GOLDEN MILESTONE HONORING HISTORY,  
CELEBRATING THE PRESENT, AND IGNITING THE FUTURE.

This year, we celebrate our 50<sup>th</sup> Annual Gala – **A Golden Jubilee** – marking 50 years of gala tradition and more than 120 years of proudly serving the community. Our 2025 gala, An Aloha Affair, was an overwhelming success, with record-breaking attendance of 450 guests, and \$105,000 raised for urgent care and emergency services at St. Mary's. Event proceeds will once again benefit these essential services—ensuring high-quality care is available when you need it most.

Please join us on **Thursday, August 13**, at the historic **Sanford Stud Farm**, as we honor five decades of gala celebrations; over a century of care; partners, associates, and patients who made it possible; and the future of healthcare in our community. The event will feature live music by Grand Central Station; delicious food by Union Hall Inn; exciting raffles and silent auction by The St. Mary's Healthcare Auxiliary; dancing, networking, and more!

**Gold** represents **Strength. Resilience. Endurance**. And like gold, refined by fire, St. Mary's has grown brighter with every challenge, every innovation, and every patient served. As a sponsor of our 50<sup>th</sup> Annual Gala, you will align yourself or your organization with a trusted institution—one that remains the benchmark for excellence and compassionate care in our community. In return, your partnership offers meaningful visibility, strengthens your brand's community presence, and demonstrates a shared commitment to the health and well-being of the people we serve.

**We invite you to seize this golden opportunity—and help us ensure the next 120 years shine even brighter!**

50th Annual Gala

# Sponsorship Opportunities

*An evening of celebration. A future of care.*

## Golden Jubilee Presenting Sponsor \$50,000

- Signature sponsor of the 50<sup>th</sup> Annual Gala
- Exclusive “Presented by” recognition in event branding
- Private pre-event reception with hospital leadership
- Admission for 24
- VIP experience including:
  - 3 reserved tables
  - 3 complimentary bottles of champagne
  - 2 complimentary drink tickets per guest
- Custom gift
- Two page center spread, color program ad
- Prominent logo placement on invitation, tickets, program, and signage
- Opportunity for brief welcome remarks
- Recognition during speaking engagement
- Band mentions

## Golden Jubilee Premier Sponsor \$25,000

- Admission for 16
- VIP experience including:
  - 2 reserved tables
  - 2 complimentary bottles of champagne
  - 2 complimentary drink tickets per guest
- Custom gift
- Full page, inside front or back cover, color program ad
- Logo placement on invitation, tickets, and program
- Logo prominently displayed at venue and registration area
- Recognition during speaking engagement
- Band mentions

*Limited to two (2) sponsors*

### THESE TOP SPONSORSHIP PACKAGES ALSO INCLUDE:

- PROFESSIONAL GROUP PHOTO
- RECOGNITION ON SOCIAL MEDIA (7,400+ FOLLOWERS)
- DIGITAL AD
- LOGO ON WEBSITE EVENT PAGE
- LOGO ON THANK YOU AD

50th Annual Gala

# Sponsorship Opportunities

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PACKAGES ALSO  
INCLUDE:

RECOGNITION ON  
SOCIAL MEDIA  
(7,400+  
FOLLOWERS)

DIGITAL AD

LOGO ON  
WEBSITE EVENT  
PAGE

LOGO ON THANK  
YOU AD

## *Visionary Sponsor \$15,000*

### ADVANCING INNOVATION, ACCESS, AND THE FUTURE OF COMPASSIONATE CARE IN OUR COMMUNITY

- Admission for 12
- VIP experience including:
  - 2 reserved tables
  - 2 complimentary bottles of wine
  - 2 complimentary drink tickets per guest
- Custom gift
- Full page, color ad in program
- Logo prominently displayed near dance floor
- Recognition during speaking engagement
- Band mentions

## *Golden Hour Sponsor \$10,000*

### ILLUMINATING THE PATH FORWARD WHILE CELEBRATING THE LEGACY THAT BROUGHT US HERE

- Admission for 10
- VIP experience including:
  - 1 reserved table
  - 2 complimentary drink tickets per guest
- Custom gift
- Full page, color ad in program
- Logo prominently displayed near food stations
- Band mentions

## *Eras of Excellence Sponsor \$5,000*

### CELEBRATING ALL THOSE WHO HAVE DEFINED QUALITY CARE ACROSS DECADES

- Admission for 8
- VIP experience including:
  - 1 reserved table
  - 1 complimentary drink ticket per guest
- Full page, color ad in program
- Logo prominently displayed near cocktail bars

50th Annual Gala

# Sponsorship Opportunities

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DIGITAL AD

LOGO ON  
WEBSITE EVENT  
PAGE

NAME ON THANK  
YOU AD

## Legacy Sponsor \$2,500

### HONORING MORE THAN 120 YEARS OF HEALTHCARE CLOSE TO HOME

- Admission for 6
- 1 complimentary drink ticket per guest
- 1/2 page, color ad in program

## Community Partner \$1,000

### CONNECTING COMMUNITY AND CARE THROUGH SHARED PURPOSE AND PARTNERSHIP

- Admission for 4
- 1 complimentary drink ticket per guest
- 1/4 page, color ad in program



### DIGITAL AD \$100

Your logo/name and custom message will be featured in a rotating display on two prominent screens throughout the event, providing continuous exposure for hours in front of an audience of up to 500 guests.

A digital ad offers a powerful opportunity for you or your organization to showcase your support for St. Mary's, while gaining meaningful visibility and brand recognition within the community.

*\$100 per ad. Sponsorship benefits not included.*

WE HOPE YOU WILL JOIN US FOR

*A Golden* JUBILEE



# Annual Golf Classic

We invite you to become a valued sponsor of the St. Mary's Healthcare Annual Golf Classic, an event dedicated to supporting the training, education, and professional development of our associates. This year, the Golf Classic will be held on **Thursday, October 1**, at the city's beautiful **Amsterdam Municipal Golf Course**.

Last year, our tournament sold-out with 144 registered golfers! Sponsors, community leaders, volunteers, and associates came together on a beautiful fall day for a game of golf, good food, contests, raffles, and more, to raise an impressive **\$65,000** for St. Mary's!

**Secure your sponsored spot on the green today!** By sponsoring St. Mary's Annual Golf Classic, your organization will not only gain visibility within the community, but your support will make a difference in the professional development of those who care for our community's health.



# Sponsorship Opportunities

**Each golfer package includes:**

- Greens fee
- Cart fee
- Lunch
- On-course food & drink
- Post-tournament reception
- Complimentary beverage
- High-quality souvenir

## Eagle Sponsor

**\$10,000**

- Exclusive Sponsor
- Name used in conjunction with “St. Mary’s Healthcare Golf Classic”
- Logo/Name on golfer gift
- Two foursomes (\$1,600 value)
- Logo prominently displayed at Clubhouse
- Recognition on social media
- Logo on website event page
- Option to include a branded item for golfers

## Major Sponsor

**\$5,000**

- One foursome (\$800 value)
- Logo on banner, prominently displayed on course
- Logo prominently displayed at Clubhouse
- Recognition on social media
- Logo on website event page
- Option to include a branded item for golfers

## Clubhouse Sponsor

**\$2,500**

- One foursome (\$800 value)
- Logo prominently displayed at Clubhouse
- Recognition on social media
- Logo on website event page

Golf Classic

# Sponsorship Opportunities

Each golfer package includes:

- Greens fee
- Cart fee
- Lunch
- On-course food & drink
- Post-tournament reception
- Complimentary beverage
- High-quality souvenir

## Refreshment Cart Sponsor

**\$1,500**

- Two golfers (\$400 value)
- Logo prominently displayed on beverage carts
- Logo displayed at Clubhouse
- Recognition on social media
- Logo on website event page

## A Par Above Sponsor

**\$1,000**

- Two golfers (\$400 value)
- Logo on cart cards
- Corporate name displayed at Clubhouse
- Recognition on social media

## Contest Sponsor

**\$500**

- Logo prominently displayed at respective contest
- Corporate name displayed at Clubhouse

## Hole/Tee Sponsor

**\$250**

- Logo prominently displayed at designated hole/tee

# Together, we keep care close to home.



## Contact Us



**Website**

[www.smha.org/foundation](http://www.smha.org/foundation)



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